

DIXIE DEER CLASSIC – 2012 EXHIBITORS INFORMATION

“Frequently Asked Questions “

We do NOT accept credit cards, only cash, checks, or money orders.



Physical address of the NC State Fairgrounds is: 1025 Blue Ridge Road, Raleigh, NC 27607

Show hours are 11AM to 9PM Friday, 9AM to 7PM Saturday, and 9AM to 5PM Sunday. All exhibits and booths must have attendants at all times during show hours.

Move in will commence at 8 AM on Thursday. You must come to the Show Office in the office trailer next to the main entrance. At check in you will receive your Exhibitor Badges, and a Vehicle Pass to drive into the building to unload. The Vehicle Pass should be displayed on the dash of your vehicle, and is for building entry ONLY, it has nothing to do with parking; all parking is first come, first served. You will also receive information and an application for the 2013 Dixie Deer Classic. If you wish to retain your 2012 space for 2013, we must have your application and deposit prior to April one, and will accept it any time over the weekend, but only with a deposit. Just come to the Show Office.

There will be **security** in all buildings of the Dixie Deer Classic, 24/7, so you may work through the night Thursday if it is necessary to get your set up completed; however you will need to arrive no later than 7 PM to get checked in on Thursday. The Show Office will open at 8 AM on Friday, so there is a three hour window on Friday morning for set up, but vehicles will have to be removed from the buildings by 10 AM.

Shipments TO the show cannot be delivered before Thursday, March 4 (including UPS), if your shipment will arrive prior to that, it should go to Southern Exhibition Services (call them at 919-687-4970 or 800-882-7469 for instructions).

Raffles: only tax exempt organizations may conduct raffles. If you will be conducting a raffle, we will require that the raffle be registered with us, and we must have a copy of the Charter letter of the **501-C-3** or **501-C-4** organization. Sorry, but raffles for “so and so’s” kid in the hospital will no longer be permitted.

Move out on Sunday can look a little chaotic with everyone trying to leave at the same time, but trust us; we have done this a few times. We will have a team of guys on the floors acting as traffic cops if you will, to get everyone in, loaded and out as quickly as possible. What we really like to do is let the people in first that can load up quickly and get on their way. If you know it will take you some time to load up, please be patient and not come driving in first and keep the aisle blocked up. If you will just be packing up at your booth until the “quickies” get in and out, the evening will go much smoother. **All buildings must be cleared on Sunday evening.** If you have a freight carrier that will be picking up a shipment on Monday, please check at the Show Office for placement of the shipment.

There will be **forklift service** available from Southern Exhibition Services, for a small fee, during move-in and move-out.

Normally Exhibitors will be allowed into the show one hour prior to show opening. Please let us know if you need access to your space before this time, or need to remain in the building after hours.

If you will need to access vehicles during show hours, the FLOOR MANAGER, Larry Baker, will direct you where to park it for access. **Do not park trailers or over-size vehicles in lined off parking spaces.**

All "improved" booth space will be equipped with tables, chairs, carpet, and electricity will be available. Booths on outer walls will find receptacles mounted on or in the wall. Booths on "column rows" (B, C, J, & K in Bldg 1) will find receptacles mounted on every third column, so you may need up to 50 foot long drop cords. Outside exhibitors may need cords as long as 100'. Equipment in your booth that you do not require (extra table) should be put aside in the aisle, we will pick it up.

The Public Address system in these buildings will be tied together so that announcements go out to all buildings. The system isn't the greatest in the world, but it does its job. We do try to keep PA use at a minimum.

If you will need **telephone service** installed in your exhibit space, AT&T at 800-625-887. Please request that the line and equipment be install on Thursday, 4 March 2012. There is FREE wireless internet service on the entire NC State Fairgrounds campus. Check with the Show Office for directions on how to log in.

As a matter of placement, **Game Call salesmen** are not placed in Building Three where the deer heads are scored due to complaints raised by the scorers. None of the exhibitors that identified their business as selling game calls have been placed here, but if you are in Building Three and will be selling calls of any type, please let us know so that we may move you to another building. Please do not "call" in customers, restrict calling to demonstrations.

A new **Exhibitor Badge** procedure for show entrance was introduced last year. ALL badges are preprinted with the individuals name on it. When you enter the show, the badge will be "punched" for that day. After that, if you must leave the compound and return, you will be required to present a photo ID that properly matches the name on the Badge for re-entry. Badges will only be issued at the Show Office to the individual whose name is on the badge. Sorry, but "I'll take it to him" will not be permitted.

There will be a **Show Information Booth** in each building, and the personnel there can probably handle most of your needs, if not, they do know how to reach some one that can. They also will have first aid supplies if you need something simple. They also can escalate calls if there is some sort of emergency or problem.

There will be an **Exhibitors Appreciation BBQ** on Saturday evening following the show in the Gov. James Holshouser Building on the Fairgrounds. It is about a 5 minute walk from our main entrance tent. NC pork BBQ and Fried Chicken will be served, and you can buy a beer if you want. We enjoy this as just a good way to wind down after a long day dealing with the public. You must wear your badge for admission.

Sunday morning there will be a **prayer service** in Seminar One at 7:30 AM conducted by Ridgecrest Outdoor Ministries. This is a great fellowship to start Sunday off RIGHT.

Important Excerpts from your contract:

Subletting or donation of space, partially or in its entirety, is not permissible without the written consent of the show management. Shared spaces must have ALL parties names included on the rental agreement.

All exhibits and projects must be kept within the confines of the exhibitor's leased space. Displays and projects are limited to 10' high across the back, and 3' high on the sides for the front 5' in depth. **Soliciting or placing merchandise in the aisles is strictly forbidden.**

Consumption of alcoholic beverages on the premises of the show is strictly forbidden, and is unlawful. Violators are subject to eviction, and/or prosecution.

Firearms on display, which are within reach of the public, must be disabled in such a way as to prevent loading and/or firing. No Cooking is allowed indoors, and the sale of "Blow Guns" is prohibited.

Video tapes used in exhibits are subject to screening by show management to insure they are in keeping with the family atmosphere of the show. Only approved tapes may be shown to the public. Volume levels of TVs and Public Address Systems are subject to adjustment by Show Management. Game call salesmen are cautioned to keep "calling" to a minimum. Demonstrate the call, don't call in customers.

NO DOGS or other animals will be permitted in the show, unless they are an integral part of an exhibit, and prior permission is received from the Show Management. This means that your original contract must describe or list you or your company as a kennel or trainer, **no exception.**

RAFFLES may only be conducted by chartered, NON-PROFIT organizations or charities, and must be registered with the Show Management at time of check in. Drawing date and time should be clearly posted in the booth. Winners of drawings held during the show may be announced on stage at the conclusion of the Awards Ceremony on Sunday. Drawing should be held at your booth and the results brought to the Stage by 4:30 PM.

Exhibits may not be dismantled or packed up prior to show closing on Sunday, without express written permission from the Show Management.

Please keep in mind that ALL the workers at the Dixie Deer Classic are VOLUNTEERS. We do not have any paid staff. The guys wearing the khaki shirts are Members of the Wake County Wildlife Club and are your best source for information and/or assistance, although many of the other volunteers have been working with us for many years, and DO know what they are doing and what is going on.

Thank You, and we hope this years Dixie Deer Classic meets all your expectations.

Bruce Blackwell
General Manager
Dixie Deer Classic